

News Flash!

ICLASP Post-Conference Writing Retreat

June 24-25th 2018

COAST CANMOR HOTEL

Just on the outskirts of the breathtaking Banff National Park

Members of the International Association of Language and Social Psychology are invited to extend their scholarship *and* fellowship post-ICLASP16. Join us for the inaugural IALSP writing retreat in beautiful Canmore, Alberta, Canada. Canmore is the gateway to the Banff National Park, one of Canada's national treasures in the heartstone of the snow-tipped majestic Canadian Rockies. We are inspired by the theme *writing for knowledge translation and mobilization*.

Nestled within this charming and scenic environment, we are taking the notion of *retreat* to heart. Our writing retreat offers the perfect balance of private writing time, inspirational writing facilitators, shared dining and refreshment, and a thought-provoking keynote address delivered by Janice Krieger, Director of the STEM Translational Communication Center at the University of Florida, *Inspired Writing: Communication Approaches to Knowledge Translation*. For those wishing to deepen the retreat component, we are looking into opportunities for mindful reflections, outdoor exploration, and yoga.



The purpose of this retreat is to gently guide participants toward writing practices that inspire them *and* move a writing project forward. Facilitators will guide participants toward greater awareness of their own translational knowledge goals and assist in goal-setting. Collaboratively, we will consider how we can flourish in the craft of writing.

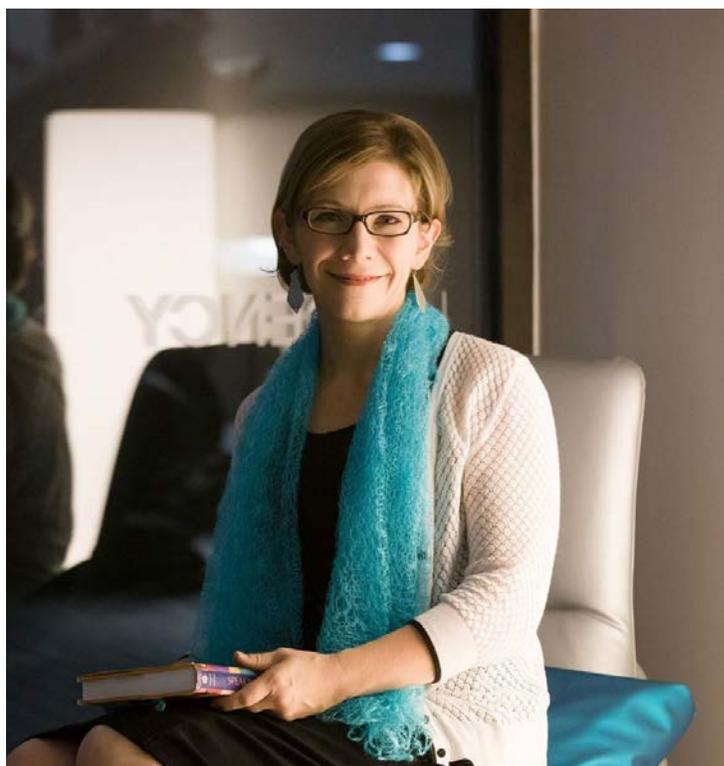
Detailed information about registration, costs, and the itinerary will be available soon! In the meantime, please contact Maggie Pitts (IALSP President) at margaret.jane.pitts@gmail.com if you wish to be on the list of 'first to know' when updates are made.

Inspired Writing: Communication Approaches to Knowledge Translation **Keynote address to the ICLASP Writing Retreat**

Janice Krieger (PhD)

**Professor and Director of the STEM Translational Communication Center
University of Florida, USA**

Many people enter academia inspired to engage in scholarship that makes a positive difference in society. Too often, scholars end up frustrated because they have difficulty connecting their research with the stakeholders that they believe would benefit from their research. By focusing on the co-creation of knowledge structures and value systems, translational communication bridges the gap between scholarship and communities of practice. When properly executed, principles of translational communication enhance the accessibility, understandability, and usability to various stakeholders. In her keynote address, Janice Krieger (PhD), Professor and Director of the STEM Translational Communication Center at the University of Florida, weaves principles of effective knowledge translation with inspired and effective writing practice in the context of language and social psychology. Dr. Krieger will discuss the key theoretical and methodological approaches underpinning the successful application of knowledge translation. Dr. Krieger will also lead a guided writing practice in which audience members will identify the inspiration for their research, focus on specific stakeholders that stand to benefit from their science, create a strategy for translating their knowledge for that audience, and design a writing practice that facilitates effective knowledge translation with key stakeholders.



Janice L. Krieger is a professor in the Advertising Department and serves as Director of the [STEM Translational Communication Center](#) in the College of Journalism and Communications. Dr. Krieger has published more than 80 peer-reviewed journal articles related to her research expertise in designing, implementing, and evaluating translational communication interventions. She serves as a PI and co-I on several large grants funded by the National Institutes of Health. Her research has garnered more than \$10 million in grant funding. Dr. Krieger serves on the Editorial Board of Health Communication and the Journal of Health Communication. Dr. Krieger is the Co-Program Leader for the Cancer Population Sciences Research Program at the UF Cancer Institute. Dr. Krieger also directs the Communication and Dissemination Program and co-directs the Recruitment Center at the UF [Clinical and Translational Sciences Institute](#). In these roles, she promotes research and practice that improves the translation of science to various stakeholders. She directs an advanced undergraduate research experience course each semester and teaches a doctoral-level seminar on Translational Communication Science each Spring.

ICLASP Writing Retreat

Tentative Itinerary

Sunday June 24 th	Travel 10am	Travel to Coast Canmore Hotel (options will be made available; additional fee)
	3pm ish	Walking tour of Canmore (optional)
	5:30-9pm	Welcome and Dinner Banquet Coast Canmore Hotel (included)
Monday June 25 th	8-9:00 am	Continental Breakfast (included)
	8:30-9:15am	Welcome and setting our intention for the retreat (Maggie & Kim) Getting to know participants and conveners
	9:30 -10:15am	Keynote Address Janice Krieger, Director of the STEM Translational Communication Center at the University of Florida, Keynote address: <i>Inspired Writing: Communication Approaches to Knowledge Translation</i> .
	10:15-10:30am	Mini Break & Morning Snack (included) Find Your Group; say hello!
	10:30 – 11:45am	Writing Groundwork Group Facilitators guide participants through discussion and activity to identify and set goals. Group I Facilitator: Maggie Pitts, IALSP Immediate Past-President, University of Arizona Group II Facilitator: Liz Jones, IALSP President, Griffith University, Brisbane Australia Group III Facilitator: Catherine Brooks, Director of the Center for Digital Society and Data Studies, University of Arizona.
	11:50 – 12:50	Lunch (included)
	1:00 – 3:00pm	Independent Writing Participants retreat to a personal writing space to work on goals set during groundwork session
	3:00 – 3:15pm	Coffee Break (included) Refresh and check in with writing group to provide support, encouragement, advice.
	3:15 – 3:45pm	Revisit and reassess writing goals with group and facilitator.
	3:50 – 5:30pm	Independent Writing
	6:00pm	Dinner on your own – dining options will be made available
Tuesday June 26 th	8:30am	Mindful closure – walking excursion or yoga (optional)
	on your own	Return to Edmonton or Calgary (options will be made available, additional fee)